



# CITY OF NEWPORT BEACH ECONOMIC DEVELOPMENT COMMISSIONER

## MINUTES 6-18-08

Minutes of the Economic Development Committee held at the City Council Chambers, City of Newport Beach, on **Wednesday, June 18, 2008**.

### Members Present:

E	Steve Rosansky, Chairman	X	Debra Legan
X	Keith Curry, Council Member	X	Richard Luehrs
X	Mike Henn, Council Member	A	Mark Murrel
X	Robert Hawkins, Planning Commissioner	X	Scott Palmer
X	Mike McNamara, Vice Chairman	E	John Robinson
A	Fred Ameri	A	John Saunders
X	Craig Batley	X	Gregg Schwenk
X	Seymour Beek	E	Gary Sherwin
X	Gary DiSano	X	Charles Unsworth
E	Jim Donnell	X	Gay Wassall-Kelly
X	Kenneth Drellishak	A	Kevin Weeda
A	Sheri Drewry	E	Danielle Sim
A	Jennifer Gonzalez		
X	John Hyatt		
X	Lloyd Ikerd		
X	Brion Jeannette		

### Staff Representatives:

X	Sharon Wood, Assistant City Manager		
X	Leigh DeSantis, Economic Development Administrator	X	Katie Bowden, Economic Development Coordinator

### Guests Present:

Roy Freeman	
Bill Kelly	

## **Roll Call and Introductions:**

Councilman Henn called the meeting to order at 8:00 AM, and requested introductions of the assembled members, staff and guests.

## **UPDATES AND ANNOUNCEMENTS**

None

## **DISCUSSION ITEMS**

1. Minutes of May 21, 2008

**Motion:** Mr. DiSano

**Second:** Mr. Beek

**Vote:** Unanimous

2. **Presentation on the Seasonal Rental Industry by Craig Batley of Burr White Realty.**

Seasonal Rentals have been part of Newport Beach from the very beginning. The Peninsula has only 108 hotel rooms and 1599 seasonal rentals. Ninety-six percent of summer renters are families. Transient Occupancy Tax (or TOT) is the third largest source of revenue for the City of Newport Beach and Seasonal Rentals contribute 10% of Citywide TOT. However, Seasonal Rentals generate more than hotel rooms in related local expenditures because stays are generally much longer. Most seasonal renters spend another \$1,800 during their stay while hotel guests spend only another \$600 per stay. Seasonal Rentals bring about 45,000 people annually to Newport Beach while day visitors number around 8 million. A breakdown of all Disturbance Advisory Cards issued for the last six months of 2006 and all of 2007 revealed that only 32 out of 988 were issued to Seasonal Renters on the Peninsula.

In summary, Seasonal Renters seem to be families, who spend more locally and do not disturb the peace. Despite the number of rentals on the Peninsula, Seasonal Renters do not number enough to have negative impacts on the beach.

Lastly, Mr. Batley sought support to repeal a section of the Municipal Code restricting the issuance of new Seasonal Rental Permits in the R-1 zone on the Peninsula because it was proving a disadvantage to some homeowners vis-à-vis their neighbors.

3. **EQAC Representative's Report**

Ken Drellishak reported that EQAC had completed its review of Arie. There are no other projects pending at this time.

Mr. Drellishak informed the Committee that EQAC had written and presented a position statement requiring the ban of Styrofoam packaging to the City.

## **ITEMS FOR A FUTURE AGENDA**

§ The Resort at Pelican Hill was suggested as a possible topic.

## **PUBLIC COMMENTS**

There was an inquiry as to the status of the new City hall project. Councilman Henn reported that:

- The City Council ad-hoc committee had completed its policy guidance and sent out the RFQ.
- The Design Committee (comprised of architects) received and reviewed 51 responses to the RFQ. They created a short-list of 13, and were producing a final short list of 5 firms that would be invited to submit competing designs. Their decision was due June 16.
- The 5 competing designs are due to be submitted in Sept/Oct 2008.
- The Design Committee will then rank order all five and submit them to the City Council.
- The City Council hopes to be able to make a choice of architect based on their submitted conceptual plans before the end of the calendar year.

## **ADJOURNMENT**

Councilman Henn called for the meeting to be adjourned at 8:55 AM.